

Adam Winer

Director, Choreographer, Creative Consultant
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THEATRICAL CREATIVE AND MANAGEMENT

Elf the Musical 2024 Revival	Assistant Choreographer	Broadway (Philip Wm. McKinley, Richard J. Hinds)
Come from Away	Choreography Assistant	National Tour (Richard J. Hinds)
The Donkey Show (2015-2019)	Rehearsal Director	American Repertory Theatre (Diane Paulus)
Shucked	Stage Management Apprentice	Broadway (Michael J. Passaro)
A Chorus Line	Associate Director/Choreographer	Wildwood Summer Theatre
Catch Me if You Can	Assistant Director/Choreographer	The Boston Conservatory
MOIST, a new play	Co-Conceiver	The Boston Conservatory
789	Director/Co-Conceiver	The Zack Box
The Teen Angel Project	Associate Director/Choreographer	The Teen Angel Project
Mamma Mia	Assistant Stage Manager	Theatre by the Sea
Jersey Boys	Stage Management Observer	Broadway

CONCERTS/READINGS/WORKSHOPS

Dirty Little Secret	Assistant	Tier 2 Workshop (Jerry Mitchell)
TBA (2026)	Associate Director	Four Plays And (Téa Wolk)
Aaron Michael Ray Solo Show (04/26)	Director	Green Room 42
Class of Forever	Associate Director/Creative Producer	Four Plays And (Téa Wolk, Cameron King)
Riverbend: A New Musical	Creative Consultant	Dramatists Guild Foundation
Seussical OBC 25 th Anniversary	Associate Director	54 Below (Jerome Vivona)

TV/COMMERCIAL/SOCIAL

Kotex TikTok Social Series	Director, Writer, Creative Director	Kimberly-Clark (Publicis Groupe)
“My Universe” Immersive Experience	Creative Consultant, VO Director	Kimberly-Clark (Publicis Groupe)
“I Did IT, I Own IT” Social Series	Director, Writer, Creative Director	IT Cosmetics/L’Oréal (Le Truec)
“I Do IT”	Director, Writer, Creative Director	IT Cosmetics/L’Oréal (Le Truec)
“Scout” TV Spot	Creative Director	Courtyard Marriott (Dentsu Creative)
“Welcome to Wonderful” TV Spot	Creative Director	Marriott Hotels (Dentsu Creative)

SELECT PERFORMANCE

The Donkey Show <i>(four year run)</i>	Dr. Wheelgood	American Repertory Theatre <i>(dir. Diane Paulus/Taylor Brennan)</i>
Cinderella	Featured Ensemble	Musical Theatre West <i>(dir. Peggy Hickey/chor. Bill Burns)</i>
The Music Man <i>(w/ Adam Pascal)</i>	Tommy Djilas	5 Star Theatricals <i>(dir. Larry Raben/chor. Peggy Hickey)</i>
Cruel Intentions the Musical	Lead/Dancer	National Tour Lab <i>(chor. Jennifer Weber)</i>
Sweetwater	Hap Arnold/O’Malley Sister	Goodspeed Opera House <i>(dir. Emily Maltby)</i>
Matilda	Rudolpho, u/s Trunchbull	Theatre Workshop of Nantucket <i>(dir/chor. Sara Brians)</i>
Chicago	Court Clerk/Bailiff	Theatre By The Sea <i>(dir. Bob Richard/chor. Diane Laurenson)</i>
Kiss Me Kate	Featured Ensemble	Opera North <i>(dir. Evan Pappas/chor. Antoinette DiPietropolo)</i>

EDUCATION AND TRAINING

Northwestern University, M.S. in Leadership for Creative Enterprises
The Boston Conservatory, B.F.A. Musical Theatre, Emphasis in Devised Theatre and Dance
Carnegie Mellon University, Pre-College Musical Theatre Program

SKILLS AND INTERESTS

Direction, choreography, movement direction, associate/assistant director/choreographer, resident creative team, tracking and documentation (Stage Write, spreadsheets, etc.), swing/dance captain, creative consulting, stage management, immersive theatre, circus, audience research, dramaturgy, script analysis, voice-over + coaching, read music, basic piano, social content, photography/videography/editing, generally tech-savvy